



End Of The Year Sale - Rate Card

SALE ENDS 12/31/2012 @5P EST.

This Sale WILL NOT Be Offered After The End Date

Placement/Zone	Size/Specs Pix	Price	Design Fee
Leader Board Banner – Displayed On All Pages of uGospel.com <i>Minimum Buy of 5,000 Impressions</i>	728 x 90	\$20 CPM \$10 CPM	\$60 per design
Square Banner – Displayed On All Pages of uGospel.com <i>Minimum Buy of 5,000 Impressions</i>	300 x 250	\$15 CPM \$7.50 CPM	\$60 per design
468x60 Banner - Displayed on home page of uGospel.com and footer of all news articles . <i>Minimum Buy of 5,000 Impressions</i>	468 x 60	\$10 CPM \$5 CPM	\$60 per design
Splash Ad – First advertisement a user will see when entering website. Ad will display once per every 3 hour period per user.	750 x 500	\$275 Per Week \$135 Per Week	\$100 per design
Page Peel – Dedicated Ad placement at the top right hand corner on all pages of uGospel.com.	500 x 500	\$550 Per Week \$250 Per Week	\$85 per design
Page Skin- Home page Takeover with your own brand/image	1920 x 1200	\$750 Per Week \$325 Per Week	\$100 per design
uGospel.com Article Posting – Your Press Release and/or Flyer will be posted on uGospel.com and also included in uGospel Daily eNEWS.	<i>Pic and Press Release or 550x400 (Flyer)</i>	\$50 Per Post \$35 Per Post	N/A
uGospel Daily eNEWS Sponsorship – Dedicated Advertisement placed at the top of uGospel Daily eNEWS. This will be the first advertisement the subscribers will see before going into news articles. Shown five(5) times a week to Subscribers.	600 x 500	\$350 Per Week \$200 Per Week	\$125 per design
uGospel Daily eNEWS Side Banner- Dedicated Banner Ad on the side of all uGospel Daily eNEWS. Shown five (5) times a week to Subscribers	160 x 600	\$150 Per Week \$75 Per Week	\$60 per design
uGospel Daily eNEWS Footer Banner – Dedicated Banner Ad displayed at the bottom of uGospel Daily eNEWS. Shown -five (5) times a week to Subscribers	468 x 60	\$100 Per Week \$60 Per Week	\$50 per design
Dedicated Email Blast (uGospel eBLAST) – Formally known as Urban Roundup eBLAST, uGospel eBLAST Delivers a dedicated email message personalized with a custom Subject Line to capture email users and your own email content (Pre-Designed By You or Designed By Us for an additional fee)	650 x min 400 <i>Length should not exceed 1100</i>	\$235 Each \$85 Each	\$150 per design
10 eBLAST Package	650 x min 400* <i>Length should not exceed 1100</i>	\$1750 per package \$700 Per Package	\$150 per design
20 eBLAST Package	650 x min 400* <i>Length should not exceed 1100</i>	\$3500 per package \$1150 Per Package	\$150 per design

To Order, Please Call 215.437.3292 or Email Sales@UrbanRoundup.com
ALL ORDERS MUST BE PLACED BY 5PM EST on December 31, 2012!

All Orders must be used within one year of purchase. In The Event order is not used, value will be treated as a credit. All artwork submitted must be professionally designed. All Sales Final.