



## Statistics

Monthly Unique Visitors	375,000
Monthly Page Views	1,965,200
Average Page views Per User	7.73%
Average Time on Site	00:07:39
Daily eNEWS eMail Subscribers	81,000
uGospel eBLAST Subscribers (Formerly Urban Roundup eBLAST)	323,000
Text Message Alert Subscribers	17,500
RSS Feed Subscribers	9,950
Mobile Web Users	15,250

## uGospel Radio Statistics

Weekly Unique Listeners	55,000
Advantage Listener Time	4-6 Hours
United States Markets Listening	143
Countries Listening	87
Weekday Listeners Peak Hours	8A – 6P EST

Website Statistics Tracked and Record by Google Analytics

## Demographics

Gender	Female Male	51% 49%
Age Range	13-17 18-25 26-34 35-44 45-55 55+	9.31% 23.37% 26.93% 19.79% 14.21% 6.29%
Education	Some High School H.S. Diploma Some College Bachelors Degree Graduate Degree	9.14% 15.17% 42.17% 23.03% 10.49%
Household Income	Under 30K 30k – 50k 50k – 100k 100k+	32.21% 31.73% 24.14% 11.92%
Material Status	Single Married	59% 41%

Demographics generated based on Subscriber Survey



# 12<sup>th</sup> Year Anniversary

## Rate Card - Online

Placement/Zone	Size/Specs Pix	Price	Design Fee
<b>Dedicated Email Blast (uGospel eBLAST)</b> – Formally known as Urban Roundup eBLAST, uGospel eBLAST Delivers a dedicated email message personalized with a custom Subject Line to capture email users and your own email content (Pre-Designed By You or Designed By Us for an additional fee)	<b>650 x min 400*</b> <i>Length should not exceed 1100</i>	<b>\$235-Each</b> <b>\$112 Each -SALE</b>	

## EBLAST PACKAGES

5 eBLAST \$525	10 eBLAST \$950	20 eBLAST \$1750	30 eBLAST \$2500
All eBLAST Must be used within one year of the invoice/order date. In the event that eBLAST are not used, the value paid can be applied as a credit towards other services that are not on sale/promotional rates.			
<b>Leader Board Banner</b> – Displayed On All Pages of uGospel.com <i>Minimum Buy of 5,000 Impressions</i>	<b>728 x 90</b>	<b>\$20 CPM</b> <b>\$10 CPM -SALE</b>	<b>\$60</b>
<b>Square Banner</b> – Displayed On All Pages of uGospel.com <i>Minimum Buy of 5,000 Impressions</i>	<b>300 x 250</b>	<b>\$15 CPM</b> <b>\$7.50 CPM -SALE</b>	<b>\$60</b>
<b>Splash Ad</b> – First advertisement a user will see when entering website. Ad will display once per every 3 hour period per user.	<b>750 x 500</b>	<b>\$275 Per Week</b> <b>\$150 Per Week -SALE</b>	<b>\$100</b>
<b>Page Peel</b> – Dedicated Ad placement at the top right hand corner on all pages of uGospel.com.	<b>500 x 500</b>	<b>\$550 Per Week</b> <b>\$250 Per Week -SALE</b>	<b>\$85</b>
<b>Page Skin</b> - Home page Takeover with your own brand/image	<b>1920 x 1200</b>	<b>\$750 Per Week</b> <b>\$475 Per Week -SALE</b>	<b>\$100</b>
<b>uGospel.com Article Posting</b> – Your Press Release and/or Flyer will be posted on uGospel.com and also included in uGospel Daily eNEWS.	<b>Pic and Press Release or 550x400 (Flyer)</b>	<b>\$50 Per Post</b> <b>\$35 Per Post -SALE</b>	<b>N/A</b>
<b>uGospel Daily eNEWS Sponsorship</b> – Dedicated Advertisement placed at the top of uGospel Daily eNEWS. This will be the first advertisement the subscribers will see before going into news articles. Shown five(5) times a week to Subscribers.	<b>600 x 500</b>	<b>\$350 Per Week</b> <b>\$225 Per Week -SALE</b>	<b>\$125</b>
<b>uGospel Daily eNEWS Side Banner</b> - Dedicated Banner Ad on the side of all uGospel Daily eNEWS. Shown five (5) times a week to Subscribers	<b>160 x 600</b>	<b>\$150 Per Week</b> <b>\$75 Per Week -SALE</b>	<b>\$60</b>
<b>uGospel Daily eNEWS Footer Banner</b> – Dedicated Banner Ad displayed at the bottom of uGospel Daily eNEWS. Shown -five (5) times a week to Subscribers	<b>468 x 60</b>	<b>\$100 Per Week</b> <b>\$75 Per Week -SALE</b>	<b>\$50</b>
<b>Dedicated Email Blast (uGospel eBLAST)</b> – Formally known as Urban Roundup eBLAST, uGospel eBLAST Delivers a dedicated email message personalized with a custom Subject Line to capture email users and your own email content (Pre-Designed By You or Designed By Us for an additional fee)	<b>650 x min 400*</b> <i>Length should not exceed 1100</i>	<b>\$235-Each</b> <b>\$112 Each -SALE</b>	<b>\$150</b>

**Contact Sales@UrbanRoundup.com or call 215.437.3292 To Place Your Order**  
**SALE ENDS MONDAY, AUGUST 19, 2013 5PM EST.**

**uGospel.com**

# 12<sup>th</sup> Year Anniversary Rate Card - Radio

Item/Service	Rate	
<b>30 Second Audio Commercial (NON PEAK)</b> <i>(Minimum Buy of 50)</i>	<del>\$7.50</del> <b>\$4.00 SALE</b>	Each
<b>60 Second Audio Commercial (NON PEAK)</b> <i>(Minimum Buy of 50)</i>	<del>\$22.50</del> <b>\$10.00 SALE</b>	Each
<b>Mid Day Pick Me Up Broadcast (15 Minutes)</b> <i>Broadcast your Ministry at 12:15 Each Weekday during our core peak hour.</i>	<del>\$75.00</del> <b>\$45.00 SALE</b>	Each
<b>Sermon Sunday's (30 Minutes)</b> <i>Be able to reach those who may not attend a traditional Sunday Morning service by broadcasting your sermon during one of our Sermon Sunday's Segments. (LIMITED SLOTS AVAILABLE). Each Broadcast will air for 30 Minutes</i> <u><i>[TIME SLOTS] 7AM, 9AM, 11AM, 1PM, 3PM, 5PM, 7PM Eastern Standard Time</i></u>	<del>\$150.00</del> <b>\$75.00 SALE</b>	Each
uGospel Radio Show Broker Are you interested in having your own show on uGospel Radio? You can broker a show on our network. Simply Contact Sales to discuss.	<b>PLEASE CALL</b>	

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# Contact Us

**Office/Mailing Address:**

Urban Roundup Group, LLC.  
C/O:uGospel.com  
744 South Street– #40  
Philadelphia PA, 19147

**Tele:**

215.437.3292

**Fax:**

215.545-9100

**Email:**

Sales@uGospel.com

**Website:**

[www.uGospel.com](http://www.uGospel.com)

**Office Hours:**

Monday – Friday | 9AM -5PM EST.